







Do Something Different Guide: Planning an Event



STEP 1: Event Idea

- Decide on what you want the event to be (e.g. social, fundraising, raising awareness etc.)
- Decide on the best way to do this:
 - It should be appealing to students
 - Make it as easy to organise as possible (think about what you'll need and how much it would cost)
- Decide on when and where you will do the event
 - What time in the academic year? What day of the week? What time of day?
 - o On or off campus? Indoors or Outdoors? Which room?
- Think about how big you think the event will be
 - o Try to be realistic with attendance numbers as this will determine what room you book, how much equipment you would need etc.
 - o Will your event require tickets? Think about how much they should be enough to cover event costs but not discourage attendance.

STEP 2: Organising the event through DSD

- Book a room and submit a risk assessment form
 - o For advice on room bookings and selecting an appropriate room for an event please refer our 'Booking a Room' document
 - Most rooms can be booked through: https://www.uea.su/opportunities/commmittee-hub/room-and-hive-bookings/room-bookings/
 - O The risk assessment form can also be accessed by using the link above
- Submit a DSD event application form and Funding request
 - o Found at: https://ueadifferent.com/put on event/
 - o You can apply for £40 funding as part of your DSD application form. For advice on how to apply for funding, please refer our 'DSD Funding' Document
- Submit an external speaker form and/or trip form (if required)
 - External speaker form found at: https://www.uea.su/opportunities/commmittee-hub/events/
 - o Trip Form available at: https://www.uea.su/opportunities/commmittee-hub/events/

Step 3: Putting on the Event

- Organise all equipment and resources you require for the event
 - o Look at what equipment is available to you through the SU/University and book as required
 - o Purchase all other equipment (make sure you keep all your receipts as you will need it for your funding claim)
- Advertise and promote your event
 - o We will create an event page on our DSD website for your event
 - O You can advertise through Social media websites (e.g. Facebook, Twitter etc.)
 - o Consider who would be most interested in your event and try to promote it on platforms that they would look at





